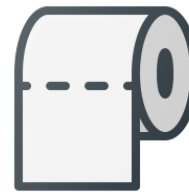


howmuchtoiletpaper.com

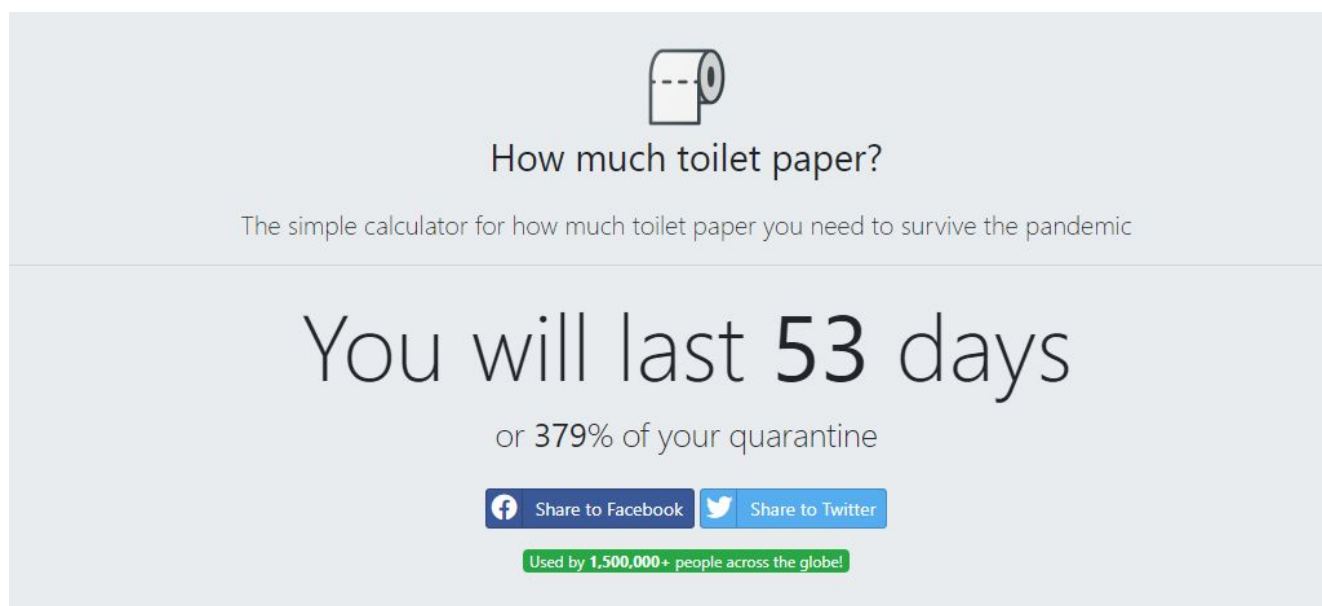
Press Release



“Not everyone is able to get to a store and stock up on toilet roll. Don't be selfish.”

howmuchtoiletpaper.com is a website to calculate toilet paper usage during the coronavirus (COVID-19) pandemic.

The site has been created by London based student Software Developer [Ben Sassoon](#) and Artist [Sam Harris](#) after they had a discussion last week about how much toilet paper they each used on a day to day basis and how that would change during the pandemic. It has now been used by over 4 million people



The screenshot shows the website's main interface. At the top, there is a small icon of a toilet paper roll. Below it, the text reads "How much toilet paper?" followed by "The simple calculator for how much toilet paper you need to survive the pandemic". The central part of the screen displays "You will last 53 days" in a large font, with "or 379% of your quarantine" below it. At the bottom, there are two buttons: "Share to Facebook" and "Share to Twitter". A green banner at the very bottom states "Used by 1,500,000+ people across the globe!"

On the site, you can use the sliders to alter the amount of toilet rolls you have and the amount of times you go to the toilet everyday. There are also advanced settings which alter wipes per trip, sheets per wipe, sheets on roll and the length of your quarantine.

*“We were upset at the stockpiling and hoarding of toilet paper round the world. To help reduce the shortages we created this site to inform people of how much they **really** need.*

So far the average user has enough toilet paper to last 500% of their quarantine. We hope we will reduce this. We initially started as a bit of light hearted humour, but it is clear we made a tool that can educate the masses”

contact@howmuchtoiletpaper.com

Advanced options allow intricate customization

Rolls you have



Current Value: **10**

Toilet visits per day



Current Value: **3**

Advanced Options

Average number of wipes per trip



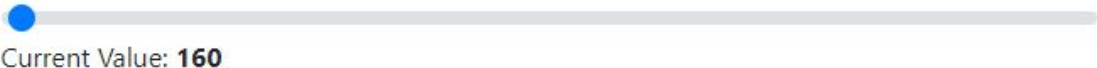
Current Value: **5**

Sheets per wipe



Current Value: **2**

Sheets on roll



Current Value: **160**

Days of quarantine



Current Value: **14**